

2018 ENTERTAINMENT EXPO SCHEDULE

8:30 AM – 9:30 AM

Breakfast | Networking | Vendor Village

9:00 AM – 10:00 AM

Powerful Pitch DeKalb [FILM PITCH SESSION] | OUTPOST

Bernadette Boas, Founder, Ball of Fire, Inc.; John Adcox, CEO, Gramarye Media, Inc.; Karen Rands, Founder/CEO, Kugarand Capital Holdings, LLC.; Fran Burst, Director-Producer, Sissy Carlylr, LLC.; Rob Hassett, Entertainment Lawyer, Hassett Law Group

Film Friendly Vendors [FILM] | LAB

Jessica Stewart, Location Services Coordinator, DeKalb Entertainment Commission

9:00 AM – 10:15 AM

Conversations with Content Creators [FILM PANEL] | GARAGE

Shaunya Chavis-Rucker, Division Director, Fulton Films Office; John Adcox, Gramarye Media, Inc.; Carrie Anne Hunt, Actress & Founder, Faerie Path Productions; Sheri Scott, Principal & Founder, Everybody Eats Media; Sonhara Eastman, Screenwriter, Playwright & Creator of Black Girls Guide to Fertility, Green Moss Productions, LLC.; Bobby Huntley, Writer/ Director, Bobby Huntley Films

What's Next in Music Trends and the Future [MUSIC PANEL] | FORUM

Kendall Minter, Managing Member, Minter & Associates, LLC.; Melissa Love, Owner, Music Licensing Solutions, Songfinder; Shacar Oren, CEO, Neurotic Media; Andrew (Andy) Lackey, The Big Ear, Wabi Sabi Sound, Inc.; Bernie Lawrence-Watkins, CEO & Principal Attorney, B. Lawrence Watkins & Associates, PC.

Going from Side Gig to Career [DIGITAL PANEL] | THEATRE

Joe Cassavaugh, CEO/Designer/Engineer, Puzzles By Joe; Malia Murray, Social Media Director, maliaSHUTup, LLC. & LVRN; Robert Wahler, Owner, Wahler Digital LLC.; Dov Jacobson, Co-Founder, GamesThatWork

9:00 AM – 11:30 AM

Kids Video Connection [FILM WORKSHOP; AGES 7-12 YRS] | FACTORY

Alesia Johnson, CEO & Co-Founder, Kids Video Connection, Inc.; Frank Mastrogiacomo, Media Arts Teacher, Kids Video Connection, Inc.; Kit Vinsick, Instructor, Kids Video Connection, Inc.; David Jones, Instructor, Middle Room Production; Elton Johnson, Audio Engineer & Co-Founder, Kids Video Connection, Inc.

9:00 AM – 12:00 PM

Mentor Meet Up Sessions [MULTIPLE SESSIONS, EVERY 30 MINUTES]

FILM: Sheri Scott, Mir Harris, Angi Bones, Lisa Cunningham, Jen Farris, Oreathia Smith, Alesia Johnson, David Jones, Karen Rands, Fran Burst, Sheoyki Jones, Neha Negandhi, **MUSIC:** Kendall Minter, Andrew Lackey, Bobby Huntley, **DIGITAL:** Malia Murray, Kat De Shields, Stephanie Marlo, Brian Davidson, Taharka Sankara, Matthew Finley, Marie Green

10:00 AM – 11:00 AM

Powerful Pitch DeKalb [FILM PITCH SESSION] | OUTPOST (see previous)

10:15 AM – 11:15 AM

Musician Feedback [MUSIC WORKSHOP] | LAB

Doc Robinson, President, JazzBeat Promotions, LLC.; Jorel "JFly" Flynn, Recording Academy Atlanta Chapter President / CEO & Founder How Big Is Your Dream Foundation, Inc. Recording Academy Atlanta Chapter / How Big Is Your Dream Foundation, Inc.

10:30 AM – 11:45 AM

Women in Film & TV [FILM PANEL] | GARAGE

Mir Harris, Manager, Community Engagement and Operations, TIME'S UP; LaRonda M. Sutton, Board President, Women in Film & Television Atlanta; Angi Bones, EVP, Bobbcatt Films; Lisa Cunningham, Founding Partner, Atlanta Film Partners; Tina Rodriguez, Senior Director, Programming & Acquisitions, Aspire TV; Jessica Fox-Thigpen, Casting Director, Fox Casting; Sara Tremblay, VFX Producer, Crafty Apes; Jen Farris, Location Scout/Assistant Location Manager Film & Television Productions

Post Production [DIGITAL PANEL] | FORUM

Allyssa A Lewis, Creative Consultant & Animator, re:imagine/ATL
Clark Cofer, Co-President, Georgia Production Partners; Fernanda Martin, Executive Producer, Stargate Studios; Matthew Steele Finley, Senior Composer, Stargate Studios; Andrew (Andy) Lackey, Wabi Sabi Sound

11:00 AM – 12:00 PM

Powerful Pitch DeKalb [FILM PITCH SESSION] | OUTPOST (See previous)

11:00 AM – 3:00 PM

Headshots [THE HEADSHOT TRUCK] | THEATRE

Brian Confer, Director, Sales and Marketing, The Headshot Truck

11:15 AM – 12:15 PM

Musician Feedback [MUSIC WORKSHOP] | FACTORY

Doc Robinson, JazzBeat Promotions, LLC., Jorel "JFly" Flynn, Recording Academy Atlanta Chapter/ How Big Is Your Dream Foundation, Inc.

11:45 AM – 12:45 PM

Digital Content Creator Feedback [DIGITAL WORKSHOP] | FACTORY

Candice Alger, Professor of Practice, GA State Creative Media Industries (CMII); Paul Jenkins, Partner/ Writer/ Designer, META Studios; Carrie Anne Hunt, Faerie Path Productions; Eric Allen, SCAD Associate Chair of Interactive Design and Game Development and Motion Media

11:45 AM – 1:00 PM

Lunch | Networking | Vendor Village

12:00 PM – 12:50 PM

Casting [FILM PANEL] | FORUM

Jessica Fox-Thigpen, Casting Director, Fox Casting; Jason MacDonald, Owner, Drama Inc.

An Intimate Conversation [GENERAL SESSION] | GARAGE

Francesca Amiker, Entertainment Anchor/Host of The A-Scene, 11Alive
Kai Ture', Actress, Young Star, The Hate U Give; Isaiah John, Actor, Leon Simmons, Snowfall; Racquel John, Actress, Inspirational Writer, Painter & Creator of Purposely You

12:30 PM

Powerful Pitch DeKalb Finalists Announced (See previous) | OUTPOST

12:30 PM – 3:00 PM

Kids Video Connection [FILM WORKSHOP; AGES 13-17 YRS] | FACTORY

12:50 PM – 1:50 PM

Songwriting [MUSIC WORKSHOP] | OUTPOST

Traci Hale, Songwriter & Vocalist, Owner, Come Hale or High Water

Scriptwriting [FILM WORKSHOP] | LAB

Oreathia Smith, Scriptwriter, MFA

1:00 PM – 1:50 PM

Emerging Technology in Film, Music + Digital Ent. [PANEL] | GARAGE

Essence Lofton, Community Lead Atlanta, digitalundivided; Josh Stevens Crafty Apes; Stephanie Marlo, Founder, Artist LifeVision VR; Shachar Oren, Neurotic Media; Brian Davidson, Game Developer/ 3D Artist/ Camera Operator & Motion Graphics, Fathom 7 Digital Studios/ U-star; Eric Allen, SCAD; Drew Pearson, Ninja Multimedia, CEO; Taharka Sankara, Program Director, Careers In New Emerging Media Arts (CINEMA)

Securing Funding for Creatives [FILM, MUSIC + DIGITAL PANEL] | FORUM

Neha Negandhi, Talk Show Host, Seen From The Inside AM1690; Aneesah Bray-Power, Founder, Backstage Economic Alliance; Erika Smith, Manager, Southside Community & Economic Development, Invest Atlanta; Tiphonie Watson-Johnson, Special Projects, Creative Industries Manager, Atlanta Mayor's Office of Film & Entertainment

1:00 PM – 3:00 PM

Mentor Meet Up Sessions [MULTIPLE SESSIONS, EVERY 30 MINUTES]

2:00 PM – 3:00 PM

Marketing + Selling Your Game or App [DIGITAL WORKSHOP] | LAB

Kat De Shields, Esports Community Manager, Skillshot Media/Hi-Rez Studio

Powerful Pitch DeKalb Finals | GARAGE + FORUM

[GENERAL SESSION; OPEN TO EVERYONE]

Bernadette Boas; Judges: John Adcox, Gramarye Media; Karen Rands, Kugarand Capital Holdings, LLC.; Fran Burst, Sissy Carlylr, LLC.